



Compu-Mail Direct Marketing
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Press Release

FOR IMMEDIATE RELEASE

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Compu-Mail Promotes Allison Jensen to Marketing Manager

Grand Island, NY, January 31, 2019 – Compu-Mail, LLC of Grand Island, NY recently promoted Allison Jensen to Marketing Manager. In her new role, she will be responsible for spearheading Compu-Mail’s marketing and lead generation efforts. Compu-Mail offers complete direct marketing services via mail and digital channels, as well as expanded commercial print production through subsidiary company Dual Print & Mail.

In her position as Marketing Coordinator, Jensen was instrumental in developing Compu-Mail’s content marketing strategy and helping position Compu-Mail as a thought leader in direct marketing. She will continue to oversee content marketing strategy and manage co-marketing relationships. Jensen will also be responsible for managing Compu-Mail’s overall marketing and lead generation activities. She holds a B.S. degree in Marketing from Niagara University.

“The entire Compu-Mail team is impressed with Allison’s growth and contributions,” stated Michael Vitch, President of Compu-Mail. “We are excited about her future with the company. She’s an essential part of our success.”

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About Compu-Mail Direct Marketing

Compu-Mail (www.compu-mail.com) provides end-to-end direct marketing and business printing services to companies across the U.S. and Canada. Headquartered in Grand Island, NY, Compu-Mail services include direct mail, digital retargeting, email marketing, data driven marketing with database management, statement rendering, and variable imaging. Compu-Mail’s subsidiary company, Dual Print & Mail, provides complete commercial print solutions. Compu-Mail can be reached at 800.255.0670 or marketing@compu-mail.com.