



Compu-Mail Direct Marketing
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Press Release

FOR IMMEDIATE RELEASE

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Compu-Mail, LLC Acquires 100% Ownership of Subsidiary Company

Grand Island, NY, March 27, 2018 – The ownership team of Compu-Mail, LLC announced today 100% ownership of subsidiary company Dual Print & Mail of Cheektowaga. The combined strengths of the two organization’s data-driven direct marketing services and extensive printing and bindery capabilities make Compu-Mail one of the largest single source print and mail resources in the northeastern United States.

The Cheektowaga facility will operate as the commercial and wide format division of Compu-Mail. It will continue to operate on the cutting edge of print technology, with one of the fastest and greenest web presses in North America, in addition to a full array of offset and digital presses, an inline foiler, and complete bindery. The facility’s 64 employees bring Compu-Mail’s total workforce to 202 employees across the two locations.

“This is an exciting opportunity for Compu-Mail,” stated Michael Vitch, President of Compu-Mail, “We look forward to continuing to serve our customers with a full suite of print and mail solutions.”

The agreement between the two companies closed effective March 01, 2018. Specific terms were not disclosed. Acquiring the balance of the subsidiary ownership does not affect day-to-day operations.

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About Compu-Mail Direct Marketing

Compu-Mail (www.compu-mail.com) provides end-to-end direct marketing and business printing services to companies across the U.S. and Canada. Headquartered in Grand Island, NY, Compu-Mail services include direct mail, email marketing, data driven marketing with database management, statement rendering, variable imaging, and digital retargeting through Google, Facebook, and Instagram. Compu-Mail’s subsidiary company, Dual Print & Mail, provides complete commercial print solutions. Compu-Mail can be reached at 800.255.0670 or marketing@compu-mail.com.