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## Press Release

FOR IMMEDIATE RELEASE

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### **Compu-Mail's New Color Inkjet Press Expands Digital Offering**

**Grand Island, NY, April 5, 2017** – Compu-Mail has installed at its Grand Island facility an Océ VarioPrint i300 color digital inkjet press by Canon Solutions America, Inc., a wholly owned subsidiary of Canon U.S.A. Inc. The i300 boasts high production speeds at heavy volumes with 100% variable print capabilities and print resolutions of 600 x 600 dpi with drop size modulation (up to five sizes) to give visual resolutions of 1,200 dpi.

Rich Baker, COO of Compu-Mail, sees the acquisition of the i300 as a natural evolution for the business. “Compu-Mail has always been on the leading edge of variable print technology. We keep a close eye on the industry and have seen the way machines like the i300 have begun to revolutionize inkjet printing,” said Baker. “This will help us further streamline our production capabilities to create additional efficiencies in the way we’re already effectively producing letters, postcards, and self-mailers.”

The new equipment joins a fleet of multiple iGen 150 color digital presses, several black and white inkjet printers, and a full array of bindery and lettershop equipment. With the added capacity, Compu-Mail continues to produce high quality fully variable color digital print to enable clients to reach customers with unique and targeted messages.

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#### **About Compu-Mail Direct Marketing**

Compu-Mail ([www.compu-mail.com](http://www.compu-mail.com)) provides end-to-end direct marketing and business printing services to companies across the U.S. and Canada. Headquartered in Grand Island, NY, Compu-Mail services include direct mail, email marketing, data driven marketing with database management, statement rendering, and variable imaging. Compu-Mail's sister company, Dual Print & Mail, provides complete commercial print solutions. Compu-Mail can be reached at 800.255.0670 or [marketing@compu-mail.com](mailto:marketing@compu-mail.com).