



Compu-Mail Direct Marketing

3235 Grand Island Blvd.
Grand Island, NY 14072
www.compu-mail.com
716-775-8001

Press Release

FOR IMMEDIATE RELEASE

Contact: Allison Jensen, allison.jensen@compu-mail.com, 716-775-8001

Kenneth Byrd Joins Compu-Mail's Sales & Marketing Team

Kenneth Byrd recently joined Compu-Mail's Sales & Marketing team as National Sales Representative. In his new role, he will build relationships with customers and the community to foster long-term business growth for retail marketers. Compu-Mail offers complete direct marketing services via mail and digital channels, as well as expanded commercial print production through subsidiary company Dual Print & Mail.

Byrd has extensive experience in business planning and sales strategy development to maximize performance and achieve quotas. Prior to joining Compu-Mail, Byrd worked as Sales Team Lead Associate for ADT Security Services, where he developed a needs analysis approach for purchasing options through adaptive interpersonal relations.

"Kenneth has had great success with customer service and new customer prospecting," said Michael Vitch, President of Compu-Mail. "We are looking forward to seeing him flourish with Compu-Mail."

###

About Compu-Mail Direct Marketing

Compu-Mail (www.compu-mail.com) provides end-to-end direct marketing and business printing services to companies across the U.S. and Canada. Headquartered in Grand Island, NY, Compu-Mail services include direct mail, email marketing, data driven marketing with database management, statement rendering, and variable imaging. Compu-Mail's sister company, Dual Print & Mail, provides complete commercial print solutions. Compu-Mail can be reached at 800.255.0670 or marketing@compu-mail.com.