

## **Compu-Mail Direct Marketing**

3235 Grand Island Blvd. Grand Island, NY 14072 www.compu-mail.com 716-775-8001

## Press Release

FOR IMMEDIATE RELEASE

Contact: Allison Jensen, allison.jensen@compu-mail.com, 716-775-8001 ext. 3237

## **Compu-Mail Completes Assessment For Full HIPAA Compliance**

**Grand Island, NY, April 7, 2017** – Compu-Mail has completed the assessment for full Healthcare Insurance Portability and Accountability Act (HIPAA) compliance. Compu-Mail's compliance ensures the privacy and safeguarding of all personal identifiable information, including medical data.

Anthony Marchioni, CTO of Compu-Mail, sees HIPAA compliance as a logical fit for Compu-Mail. "Compu-Mail has always taken a security-first approach to data-driven marketing," said Marchioni. "We maintain the highest level of security measures, and this compliance validates our efforts."

Compu-Mail first reached SAS 70 compliance in 2003 and has consistently set and exceeded yearly improvement goals. The company also holds SOC 1 certification and looks to advance to SOC 2 and SOC 3 by the end of 2017.

###

## **About Compu-Mail Direct Marketing**

Compu-Mail (<a href="www.compu-mail.com">www.compu-mail.com</a>) provides end-to-end direct marketing and business printing services to companies across the U.S. and Canada. Headquartered in Grand Island, NY, Compu-Mail services include direct mail, email marketing, data driven marketing with database management, statement rendering, and variable imaging. Compu-Mail's sister company, Dual Print & Mail, provides complete commercial print solutions. Compu-Mail can be reached at 800.255.0670 or <a href="marketing@compu-mail.com">marketing@compu-mail.com</a>.